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Wisconsin State Fair Park Awarded GBAC STAR™ Facility Accreditation

WEST ALLIS, Wis. – Jan. 11, 2021 – [Wisconsin State Fair Park](#) officials are proud to announce that the Fair Park has achieved [Global Biorisk Advisory Council® \(GBAC\) STAR™ accreditation](#). This is the cleaning industry's only outbreak prevention, response and recovery accreditation for facilities, and is considered the gold standard for prepared facilities. Wisconsin State Fair Park is one of only two Fairgrounds in the U.S. to currently hold this prestigious accreditation.

Under the guidance of [GBAC, a Division of ISSA](#), the worldwide cleaning industry association, Wisconsin State Fair Park has implemented the most stringent protocols for cleaning, disinfection and infectious disease prevention in its facilities. The GBAC STAR™ program helps organizations establish protocols and procedures, offers expert-led training and assesses a facility's readiness for biorisk situations. The program also verifies that Wisconsin State Fair Park implements best practices to prepare for, respond to, and recover from outbreaks and pandemics.

"Earning this accreditation was a primary goal of ours, as we prepare for future events at State Fair Park in 2021 and beyond," said Kathleen O'Leary, Wisconsin State Fair Park CEO. "We have always held ourselves to the highest safety standards, and this accreditation acknowledges our continuous efforts to maintain and improve our cleaning and safety procedures. We now have additional knowledge, advanced protocols, and resources in our arsenal to create safer events for our visitors, staff, exhibitors, and partners at State Fair Park."

To achieve GBAC STAR™ accreditation, Wisconsin State Fair Park was required to demonstrate compliance with the program's 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment, emergency preparedness and response measures.

"We have been working toward this gold standard of preparedness and cleanliness for several years," said Christian Kowieski, Wisconsin State Fair Park Chief Operating Officer. "Our staff utilizes the [OS1 cleaning system training](#), along with detailed processes and procedures. We strive for the ultimate in safety standards, and this third-party accreditation further proves our preparedness and commitment to safety."

With the implementation of advanced sanitation protocols to the already robust standard operating procedures, Wisconsin State Fair Park's year-round facilities are now established as leaders in biorisk preparedness.

About Wisconsin State Fair Park

Wisconsin State Fair Park is a year-round entertainment venue hosting hundreds of events and meetings annually throughout the four seasons, including the annual Wisconsin State Fair, presented by UScellular. It is home to the Exposition Center, Tommy G. Thompson Youth Center, Milwaukee Mile Speedway, Wisconsin Products Pavilion and many other facilities.

The Wisconsin State Fair offers a unique experience to all who attend. Featuring Wisconsin's largest agriculture showcase, dozens of FREE entertainment stages, exciting rides and games in SpinCity, countless family-friendly activities and food galore, the fair is a tradition that can't be missed. The 2021 fair will take place Thursday, Aug. 5 – Sunday, Aug. 15. For the most up-to-date information, visit WiStateFair.com or join the conversation on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#), [YouTube](#) and [Snapchat](#).

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

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