

# FOR IMMEDIATE RELEASE FOR MORE INFORMATION CONTACT:

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## WISCONSIN STATE FAIR UNWRAPS, "WONDERFAIR GIFTS FOR EVERYONE"

**WEST ALLIS, Wis.** – Nov. 23, 2020 – <u>Wisconsin State Fair</u> officials are excited to announce that they are sliding into the season with WonderFair Gifts for Everyone. From sweet treats like Cocoa Cream Puffs, *presented by Sentry*, to incredible deals on tickets, bundles, FairWear and more, there is something for every fair lover, and all WonderFair gifts are on sale now at <u>WiStateFair.com!</u>

#### **Cocoa Cream Puffs and more!**

What: Curbside Pick Up of Cocoa Cream Puffs, Peppermint Brownies and Chocolate Chip Cookies

Dates: Friday, Dec. 11 – Sunday, Dec. 13

**Times:** Friday and Saturday 8 a.m. – 6 p.m. and Sunday 9 a.m. – 4 p.m. **Where:** Wisconsin State Fair Park in West Allis – please enter at Gate 5

Wisconsin State Fair and The Original Cream Puffs® officials are delighted to announce the all-new **Cocoa Cream Puff.** This specialty Cream Puff features silky smooth cocoa-infused cream between the freshly baked puff. Only the new cocoa flavor will be available on these select days, in 3-packs and 6-packs, Dec. 11 – 13. Original Cream Puffs will not be available.

Blue Ribbon Brownies get a holiday make-over as well with a peppermint infusion and festive sprinkles. The new Peppermint Brownies and Chocolate Chip Cookies will be available in 3-packs for curbside pick up Dec. 11 - 13 and must be pre-ordered.

Pre-orders for all items are strongly encouraged, and fairgoers who order by Dec. 6 will receive a discount on all items. Pre-orders can be placed HERE.

## **State Fair Tickets and Bundles**

This year's deals offer incredible savings, including the lowest ticket prices of the year. Deals include:

- \$35 Elf Pack Bundle includes FOUR Fair Admission Tickets and a Cream Puff 3-Pack Voucher
- \$75 Santa's Sack Bundle includes SIX Fair Admission Tickets, a Cream Puff 6-Pack Voucher, a SpinCity Ride & Game 40 Ticket Sheet Voucher and a State Fair Bargain Book voucher
- \$7 State Fair Admission Tickets
- \$4 State Fair Bargain Book Vouchers
- \$17 Cream Puff 6-Pack Vouchers
- \$24 SpinCity Ride & Game 40 Ticket Sheet Vouchers
- \$37 SpinCity Wristband Vouchers

All State Fair Tickets and bundles are available for purchase online at <u>WiStateFair.com</u>. Online options include print-athome (through Dec. 31) OR mail-order (through Tuesday, Dec. 15). Beginning Monday, Nov. 30, the Wisconsin State Fair Ticket Office will be open 9 a.m. – 3 p.m., Monday through Friday. It will be closed on weekends, as well as Dec. 24 – 25 and Dec. 31. The ticket office is located at 7722 W. Greenfield Ave., West Allis.

## Additional ways to gift the gift of the State Fair this season:

- FairWear and Gifts by TSMGI- including an ugly sweater mask and cream puff scented candle
- <u>State Fair Ornament benefiting the Wisconsin State Fair Park Foundation</u> collectable "Stickin' it to 2020" ornament
- <u>State Fair Main Stage tickets</u> shows on sale now include Skillet, Chris Young, Brothers Osborne, Boyz II Men, and The Beach Boys
- <u>Virtual Vendor Marketplace</u> includes over 300 vendors many of which are local or Wisconsin-based

#### **About the Wisconsin State Fair**

The 2021 Wisconsin State Fair, presented by UScellular, will take place **Aug. 5 – 15**. The fair offers a unique experience to all who attend and is an exceptional value featuring dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors and culinary delights. For more information, visit <u>Wistatefair.com</u> visit or follow us on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.