



PRESENTED BY bank **five nine**

## SPORKIES: FAIRGOER EDITION OFFICIAL RULES

**OVERVIEW:** The Sporkies: Fairgoer Edition “Competition” is a reverse version of the popular food competition at Wisconsin State Fair, The Sporkies, where vendors traditionally submit new food items and judges vote for their favorite. In the Fairgoer Edition of the Competition, fairgoers will submit their own creations of new fair food items, which will be judged by State Fair food vendors during the final judging. See “Selection of Winners” for complete details on the judging process.

**ELIGIBILITY:** The Competition is open to legal residents of the United States, who are eighteen (18) years of age or older at the time of entry and are considered to be of amateur culinary skills. Eligible jurisdictions may enter the Competition. Competition sponsor, affiliates and employees and any entity involved in the production, administration, judging or fulfillment of the Competition including, without limitation, the immediate family members and/or those persons living in the same household of such individuals, are not eligible to participate.

In the case of duplicate entries submitted by different parties, entries will be chosen to participate by the order in which they are received, even if all entries were received before the submission deadline.

By entering the Competition, entrants agree to comply with these rules and the decisions of the judges which are final and binding in all respects. Failure to comply with these rules may result in disqualification from the Competition.

All federal, state and local laws and regulations apply; void where prohibited. NO PURCHASE NECESSARY; making a purchase will not improve entrant’s odds of winning. Odds of winning depend upon the number of eligible entries received. By entering this Competition, entrants agree to these official rules and regulations.

**SPONSOR and ADMINISTRATOR:** The sponsor of the Competition is Bank Five Nine (“Sponsor”) and the administrator of the Competition is Wisconsin State Fair Park (“Administrator”). Administrator will conduct the Competition as described in these Official Rules. By participating in the Competition each entrant agrees as follows:

**ENTRY PERIOD:** The Competition will run until Wednesday, July 29, 2020 at 11:59 pm CST. Entries must be received via the online entry system to be considered.

**METHOD OF ENTRY:** During the Entry Period, entrants must submit their submission via the following link:  
<https://smarturl.it/sporkies>.

Entries must include the following: Entrant Name, City of Residence, Contact Name, Email Address, Name of Sporkies Item, Inspiration or Back Story to Entry, Description of Entry, Ingredients Used, Method of Preparation and Final Presentation, and at least one full color photo of entry of horizontal orientation. Tips for Do-It-Yourself Food Photography can be found here: <https://wistatefair.com/fair/food-photography-tips-sporkies/>.

Entries for the Competition must be family-friendly and appropriate and show no distasteful images, nudity, vulgarity, swear words, or any other offensive or inappropriate content.

Eight (8) finalists will be selected via the criteria below to move on to the next round. Three finalists will be selected as winners in the final judging and be awarded 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> place. (see also: PRIZES, SELECTION OF FINALISTS and SELECTION OF WINNERS).

Entrants will be entered into the Competition upon the submission of a complete online entry form. Persons who enter the Competition under false contact information, as determined by the Administrator, will be disqualified and ineligible to win the Competition. Administrator reserves the right to disqualify any person tampering with the operation or conduct of the Competition. Administrator reserves the right to cancel or modify the Competition if it cannot be conducted or completed as planned, for any reason. If the Competition is cancelled, modified, or suspended, notice will be posted on the Administrator website and Facebook page.

All information provided by entrant must be complete, true and correct. Entries to the Competition must be submitted by 11:59 pm CST on July 29, 2020; entries submitted after that date and time will be deemed ineligible to win. By entering, you agree to be bound by these Official Rules and Regulations. Administrator reserves the right to cancel and re-schedule the Competition at any time if the technical transmissions become corrupted or interrupted.

**PRIZES:** The 1<sup>st</sup> place winner of the Competition will receive a 2021 State Fair Prize Pack and earn a place on the celebrity judging panel to select the 2021 Sporkies winners during the 2021 Wisconsin State Fair, August 5-15, at Wisconsin State Fair Park in West Allis, Wisconsin. The State Fair Prize Pack will include four (4) General Admission Tickets, one (1) 6-Pack of Original Cream Puffs, and one (1) Bargain Book. Retail value of the prize pack is \$85 (eighty-five dollars) at the time of the Competition. The value of being on the 2021 Sporkies judging panel is priceless. The 2021 Sporkies is currently scheduled for 11am on Wednesday, August 11, 2021 at the Amphitheater during the 2021 Wisconsin State Fair. Lost or stolen prizes will not be replaced by Administrator.

The 2<sup>nd</sup> place, 3<sup>rd</sup> place, and Fairgoer Fave winners will each receive two (2) General Admission Tickets to the 2021 Wisconsin State Fair, August 5-15, at Wisconsin State Fair Park in West Allis, Wisconsin. Retail value of the two (2) General Admission Tickets is \$28 (twenty-eight dollars) at the time of the Competition.

No prize substitution or transfer is permitted, except that Administrator reserves the right to substitute a prize of equal or greater value for any reason. All taxes and any other incidental expenses on prizes are the sole responsibility of each winner.

**SELECTION OF FINALISTS:** There will be two rounds of judging during the Competition, an initial judging to select eight (8) finalists and a final judging to select the winners (see SELECTION OF WINNERS for details).

In the initial round of judging, all entries will be narrowed down to eight (8) finalists based on a blind review of the items submitted through the entry form. Entrants will be notified whether their entry has moved on to the next round of judging no later than Wednesday, August 5, 2020.

Finalists will be chosen by Administrator, based on appearance & presentation, creativity & originality, presumed taste and compliance with the Official Rules. Administrator's decisions and interpretations on all matters relating to the Competition and these Official Rules are final and binding in all respects. Administrator reserves the right to disqualify any participant or finalist. Potential finalists will be notified via email, at the Administrator's sole discretion, by the email address included in the submitted entry. Finalists must meet all eligibility requirements.

Inability of the Administrator to contact a potential finalist via email within forty-eight (48) hours of selection may result in disqualification of such potential finalist, and an alternate finalist may be selected at Administrator's discretion.

In the event a finalist declines a place in the final round of judging, Administrator may, at its discretion, select an alternate finalist.

**SELECTION OF WINNERS:** The final round of judging will take place electronically with the final placings being announced on Administrator's digital media platforms on Wednesday, August 12.

A panel of judges including "celebrity" vendors who have won awards during past Sporkies competitions and a Sponsor representative ("Judges") will review and score each of the eight finalists.

1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners will be chosen by the Judges based on appearance & presentation, creativity & originality, and presumed taste. Judges will score each entry on a scale of 1 to 10 for each of the previously listed categories. The finalist receiving the highest sum of scores will be awarded 1<sup>st</sup> place, the finalist receiving the second highest sum of scores will be awarded 2<sup>nd</sup> place, and the finalist receiving the third highest sum of scores will be awarded 3<sup>rd</sup> place. Judges' decisions and interpretations on all matters relating to the Competition and these Official Rules are final and binding in all respects.

A Fairgoer Fave award will also be chosen by vote of the general public through an online voting system beginning Thursday, August 6 and ending at 11:59pm CST on Tuesday, August 11, 2020. The finalist receiving the highest number of votes will win the Fairgoer Fave award, which will be announced on Administrator's digital media platforms on Wednesday, August 12 along with the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place awards.

Administrators reserve the right to disqualify any participant or winner. Potential winners will be notified via email (or mail in the absence of email), at Administrator's sole discretion, by the email address (or address) included in the entry.

In the event the 1<sup>st</sup> place winner declines the prize, the Administrator may, at its discretion, select an alternate winner based on the order of ranking of the Judges or public vote, where if the 1<sup>st</sup> place winner declines the prize, the 2<sup>nd</sup> place winner would be the next in consideration for the prize.

**PUBLICITY, PRIVACY & PRIZE NOTIFICATION:** By submitting an entry, entrant grants the Administrator worldwide, royalty-free permission to use his/her name, character, photograph, and likeness in connection with the Competition of this and other Competitions of the like. Entrants waive any and all claims and/or rights to receive any royalties or other compensation for the Administrator's use thereof, unless prohibited by law.

**GENERAL:** The Competition is void where prohibited by law and is governed by the laws of the United States of America. The submission of an entry is the responsibility of the entrant. All submitted entries become the property of Administrator and will not be acknowledged or returned. Only eligible entries received within Entry Period will be included in the Competition. Competition Administrator is not responsible for late, lost, delayed, unclear, incomplete, misdirected or ineligible entries, which will be disqualified, or by any of the equipment or programming associated with or utilized in the Competition which may limit the ability to participate, or by any human error that may occur in the processing of the entries in the Competition. Any person attempting to defraud Administrator or Sponsor or in any way tamper with, damage or undermine the operation of the Competition will be disqualified and may be subject to civil and/or criminal prosecution.

**LIMITATION OF LIABILITY:** Entrants agree to hold harmless the Competition. By participating in the Competition, you agree to release Sponsor, Administrator and its parent companies, affiliates, subsidiaries, employees, directors, officers, and agents from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership, possession, use, or misuse of the Competition. Sponsor or Administrator is not responsible for all injuries, losses, damages, claims, and actions of any kind arising from or relating to participation in the Competition, or acceptance, possession, use, misuse, or nonuse of the Competition that may be awarded, including, without limitation, actual, direct, indirect, consequential, punitive, special, or other damages.

Administrator reserves the right to cancel the Competition at any time in its sole discretion. As permitted by law and in accordance with the Administrator's Privacy Policy, Administrator may use information provided by entrants to send announcements about the Administrator's products and programs via electronic and ordinary mail.

**DISPUTE RESOLUTION:** Except where prohibited by law, by entering you agree that: (i) all issues and questions concerning the interpretation, validity, and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor and its agents shall be governed by and construed exclusively in accordance with the laws of the State of Wisconsin, without regard to its rules on conflicts of law; (ii) any action at law or in equity arising out of or relating to this promotion, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of Wisconsin, and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action; (iii) any and all disputes, claims, and causes of action arising out of or connected with this Competition, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; (iv) any and all claims, judgments and

awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Competition but in no event attorneys' fees; and (iv) you hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

**COPY OF OFFICIAL RULES:** To obtain a copy of these Official Rules and Regulations, send a self-addressed, stamped envelope to Wisconsin State Fair Park Marketing Department, The Sporkies: Fairgoer Edition Official Rules and Regulations, 640 S. 84th Street, West Allis WI 53214.

**FINALISTS' AND/OR WINNERS' IDENTITY:** For the identity of the finalists and/or winners, send a self-addressed, stamped envelope after the end of the Competition period to: Wisconsin State Fair Park Marketing Department, The Sporkies: Fairgoer Edition Finalist and/or Winner Identity, 640 S. 84th Street, West Allis WI 53214.