

## 2020 OFFICIAL FAIRWEAR CONTEST RULES

**ELIGIBILITY:** The email contest ("Contest") is open to legal residents of the United States, who are eighteen (18) years of age or older at the time of entry. Eligible jurisdictions may enter Contest. Contest affiliates and employees and any entity involved in the production, administration, judging or fulfillment of the Contest including, without limitation, the immediate family members and/or those persons living in the same household of such individuals, are not eligible to participate. Entries have no value and an entry does not entitle an entrant to any compensation of any type or kind.

By entering the Contest, entrants agree to comply with these rules and the decisions of the judges which are final and binding in all respects. Failure to comply with these rules may result in disqualification from the Contest. All federal, state and local laws and regulations apply; void where prohibited. NO PURCHASE NECESSARY; making a purchase will not improve entrant's odds of winning. Odds of winning depend upon the number of eligible entries received. By entering this Contest, entrants agree to these official rules and regulations.

**ADMINISTRATOR:** The administrator ("Administrator") of the Contest is Wisconsin State Fair Park. Administrators will conduct the Contest as described in these Official Rules. By participating in the Contest each entrant agrees as follows:

**ENTRY PERIOD:** The Contest begins at 10:00 am CST on July 17, 2020 and ends at 11:59 pm CST on July 20, 2020.

**METHOD OF ENTRY:** During the Entry Period, entrants must sign up for the Fair's email list via contest entry form. The maximum number of entries per person is one. All additional entries will be discarded.

You must have a valid email account to participate in the Contest.

Persons who enter the Contest under false contact information, as determined by the Administrator, will be disqualified and ineligible to win. Administrator reserves the right to disqualify any person tampering with the operation or conduct of the promotion. Administrator reserve the right to cancel, reschedule or modify the Contest if it cannot be conducted or completed as planned, for any reason or if the technical transmissions become corrupted or interrupted. If the Contest is cancelled, modified or suspended, notice will be posted on the Administrator's website.

Submissions to the Contest must be received by 11:59 pm CST on July 20, 2020 in order to be eligible; entries received after that date will be deemed ineligible to win. By entering, you agree to be bound by these Official Rules and Regulations. If a Contestant chooses to enter Contest via a mobile device, data charges may apply depending upon the entrant's mobile service provider and these charges are the sole responsibility of the entrant.

**PRIZES:** One (1) winner will be awarded one (1) Stickin' it to 2020 Tshirt, four (4) pack of Masks, one (1) poster, one (1) set of 10 post cards, and one (1) 2020 Fair Pin. Retail value of prize is \$54.00. Lost or stolen prizes will not be replaced by Administrator.

No prize substitution or transfer is permitted, except that Administrator reserves the right to substitute a prize of equal or greater value for any reason. All taxes and any other incidental expenses on prizes are the sole responsibility of each winner.

**SELECTION OF WINNERS:** Winner will be notified on or before July 21, 2020. Winner will be chosen by Administrator, by randomly selecting one entry form from entire pool of entries. Administrator's decisions and interpretations on all matters relating to the Contest and these Official Rules are final and binding in all respects. Administrator reserves the right to disqualify any participant or winner. Potential winner will be notified by Administrator via social media direct messaging or the email they provided at time of entry. Winner must meet all eligibility requirements. Return of a prize or inability of Administrator to contact a potential winner within forty-eight (48) hours of selection may result in disqualification of such potential winner, and an alternate winner may be selected at Administrator's discretion. In the event a winner declines a prize, Administrator may, at their discretion, select an alternate winner.

**PUBLICITY, PRIVACY & PRIZE NOTIFICATION:** By submitting an entry, entrant grants the Administrator worldwide, royalty-free permission to use his/her name, character, photograph, video, voice, and likeness in connection with the promotion publicity of the Event including Fair, Sponsor or Media photography, videos, broadcasts, webcasts, advertising

and other social media contests of the like. Entrants waive any and all claims and/or rights to receive any royalties or other compensation for the Administrator's use thereof, unless prohibited by law.

**GENERAL:** The online social media sweepstakes promotion is void where prohibited by law and is governed by the laws of the United States of America. The submission of an entry is the responsibility of the entrant. All submitted entries become the property of Administrator and will not be acknowledged or returned. Only eligible entries received within Entry Period will be included in the Contest. Administrator is not responsible for late, lost, delayed, unclear, incomplete, misdirected or ineligible entries, which will be disqualified, or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in the Contest which may limit the ability to participate, or by any human error that may occur in the processing of the entries in the Contest. Any person attempting to defraud Administrator in any way tamper with, damage or undermine the operation of the Contest will be disqualified and may be subject to civil and/or criminal prosecution.

**LIMITATION OF LIABILITY:** To the fullest extent permitted by law, Entrants agree to indemnify, defend and hold harmless the Administrator all parties' parent, subsidiaries and affiliates and each of their respective officers, shareholders, directors, agents, employees and representatives from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership, possession, use, or misuse of any Entries. Administrator is not responsible for any and all injuries, losses, damages, claims, and actions of any kind arising from or relating to participation in the Contest, or acceptance, possession, use, misuse, or nonuse of the Prize that may be awarded, including, without limitation, actual, direct, indirect, incidental, consequential, statutory, punitive, special or other damages.

**DISPUTE RESOLUTION:** Except where prohibited by law, by entering you agree that: (i) all issues and questions concerning the interpretation, validity, and enforceability of these Official Rules, or the rights and obligations of participants and their agents shall be governed by and construed exclusively in accordance with the laws of the State of Wisconsin, without regard to its rules on conflicts of law; (ii) any action at law or in equity arising out of or relating to this sweepstakes, or awarding of the prizes, shall be filed only in the state or federal courts located in the State of Wisconsin, and entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action; (iii) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or awarding of the prizes, shall be resolved individually, without resort to any form of class action; (iv) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Contest but in no event attorneys' fees; and (v) you hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

**COPY OF OFFICIAL RULES:** To obtain a copy of these Official Rules and Regulations, send a self-addressed, stamped envelope to: Wisconsin State Fair Park Communications, Giveaway Rules and Regulations, 640 S. 84th St. West Allis, WI 53214.