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2009 WISCONSIN STATE FAIR DAIRY THEME ANNOUNCED

West Allis, Wis. (April 9, 2009) - Over 850 head will “move” to the nation’s largest Junior Dairy Show at the Wisconsin State Fair this August. The 2009 Wisconsin State Fair Junior Dairy Show theme will reiterate the Wisconsin Milk Marketing Boards June Dairy Month Promotion “Eat local, Eat Dairy”.

Exhibitors ages 12 to 19 are encouraged to use this theme to promote Wisconsin’s agriculture and dairy products, county 4-H chapters, and quality livestock.

“The State Fair junior dairy show provides youth an opportunity to showcase their year’s projects through healthy competition,” stated Agriculture Director Brian Bolan. “These competitions build and instill lifelong lessons of responsibility, animal husbandry, teamwork and communication.” Youth will also compete in showmanship, production awards, herdsmanship, educational displays and the new premier exhibitor contest.

Last year over 750 youth from throughout Wisconsin exhibited 850 head of dairy cattle at the State Fair. Families, exhibitors, and community members are invited to see the work of our state’s dairy youth August 6 through 9.

The 2009 Wisconsin State Fair presented by U.S. Cellular will take place Thursday, August 6 through Sunday, August 16. Named a “Top 100 Destination in North America” by the American Bus Association, the Fair is truly the Grand Champion of Summer. Featuring agriculture, horticulture, family attractions, diverse food offerings, a midway, shopping and so much more, the Wisconsin State Fair is the state of Wisconsin’s premier destination of summer for affordable family fun! For details visit WiStateFair.com or call the recorded information line at 800.884.FAIR.

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