



FOR IMMEDIATE RELEASE

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## DRIVE IN FOR FANTASTIC "FAIR FLICKS"

**WEST ALLIS, WI - JUNE 10, 2009** - Wisconsin State Fair Park officials today announced the latest addition to the summer calendar of family-friendly, affordable events at "The People's Park." **Fair Flicks**, a series of drive in movies, will be held on most Friday and Saturday evenings throughout the month of July and will benefit two fantastic organizations - Hunger Task Force and the Wisconsin State Fair Park Youth Foundation.

Each evening of Fair Flicks will offer a double feature on a 40-foot screen with audio transmitted on a preset FM radio frequency. Fair Flicks offers family-friendly pricing of \$15 per car load, and there is no restriction of the number of individuals per vehicle, however the Fair Park is encouraging that everyone within the vehicle has the ability to "buckle up." Even better, for vehicles that help the hungry by bringing at least four nonperishable food items to benefit Hunger Task Force, a locally operated food pantry, the price per vehicle drops to only \$10. There is the option to walk-in for Fair Flicks and those doing so will pay only \$5 per person. Fair Flicks attendees bringing nonperishable food items are encouraged to check expiration dates on food items to ensure they have not expired and will be able to be used to help those in need. Monetary proceeds from Fair Flicks admission also benefits the Wisconsin State Fair Park Youth Foundation who will utilize the funds to purchase new beds for the Youth Center dorm facilities.

Gates, food and snack vendors for Fair Flicks will open at 6:30pm with the first movie starting at dusk (approximately 8:30pm). Fair Flicks dates and double features are:

<b>Friday, July 10</b>	<b>Shrek / American Graffiti</b>
<b>Saturday, July 11</b>	<b>ET / Star Trek: Wrath of Kahn</b>
<b>Friday, July 17</b>	<b>Sleepless in Seattle / Gold Finger</b>
<b>Saturday, July 18</b>	<b>Spider-Man / Ironman</b>
<b>Friday, July 24</b>	<b>Raiders of the Lost Ark / Journey to the Center of the Earth 2008</b>
<b>Saturday, July 25</b>	<b>Harry Potter and the Sorcerers Stone / Ink Heart</b>

Fair Flicks will be held in the North Parking Lot of the Fair Park and moviegoers can enter through Gate 6 off of 84<sup>th</sup> Street, Gate 7 off of Kearney Street, or Gate 8 along 76<sup>th</sup> Street.

Fair Flicks is presented with the support of Halloween Express and WLDB B93.3.

For more information on Fair Flicks and activities at the Fair Park, visit [WiStateFair.com](http://WiStateFair.com) and enter the Park site.

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