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WISCONSIN STATE FAIR PARK SEEKS PROMOTER FOR OPERATION OF HISTORIC MILWAUKEE MILE RACETRACK

WEST ALLIS, WI - July 10, 2009 - The Wisconsin State Fair Park Board of Directors is seeking immediate proposals from any established promoters with a history of experience in the automotive racing industry for operation of the historic Milwaukee Mile racetrack located at the Fair Park grounds in West Allis.

The Fair Park Board obtained approval and authorization from Claude Napier, the Manager, President and CEO of Wisconsin Motorsports, LLC, the current promoter of the track, to meet with and review proposals for The Milwaukee Mile. "We appreciate Mr. Napier's passion and personal investment in his efforts to keep major racing at The Milwaukee Mile," stated Fair Park Board Chairman Susan Crane. "The Fair Park Board will continue to make every effort to secure a new promoter to continue the tradition of racing at The Milwaukee Mile."

Wisconsin Motorsports, LLC, made every effort and succeeded in producing the 2009 racing season at The Mile for race fans. "We wanted to honor the tickets of those who purchased over \$1.0 million in tickets for the races this summer, do our best to repair relationships with vendors that were shorted, and create a positive experience for our sponsors and fans," stated Napier in a conversation with the Fair Park's Board Chair Susan Crane. "We achieved many of our goals, but we also experienced a shortfall making it impossible for us to continue operations." Napier has stated a willingness to work with the Fair Park Board to help save racing at The Milwaukee Mile.

The Fair Park Board will meet with qualified individuals or groups interested in becoming the promoters of The Milwaukee Mile. Time is of the essence because sanctioning bodies are already developing schedules for the 2010 race season. Those interested should immediately contact the Fair Park's Interim Executive Director Craig Barkelar at (414) 266-7011 or Craig.Barkelar@wisconsin.gov.

The Milwaukee Mile, established in 1903, is the oldest operating racetrack in the United States.

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