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MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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Date: Monday, May 2, 2022

SOMETHING FOR EVERYONE AT THE WISCONSIN STATE FAIR

Tickets and more on sale now!

Wisconsin State Fair officials are excited to announce a variety of deals and discounts on sale now for the 2022 Wisconsin State Fair, presented by UScellular, Aug. 4 - 14.

\$12 STATE FAIR TICKETS

Fairgoers can secure their tickets early and save with \$12 State Fair tickets! Discounted tickets are available online at WiStateFair.com and by visiting the State Fair Ticket Office as well as at participating Wisconsin Sentry Foods, Festival Foods, Metcalfe's Markets, and Trig's stores, and Bank Five Nine branches. \$12 State Fair Tickets are on sale now through June 30.

\$35 SPINCITY 50 RIDE & GAME TICKETS

Fairgoers looking for big thrills can save **30 percent** compared to individually purchased tickets with \$35 SpinCity 50 Ride & Game Tickets vouchers. Vouchers are available online at WiStateFair.com and by visiting the State Fair Ticket Office available now through July 29

\$5 STATE FAIR BARGAIN BOOKS

The <u>State Fair Bargain Book</u> includes over 80 offers and nearly \$300 worth of savings in 2022. The Bargain Book offers coupons from Fair partners and vendors for rides, games, food, beverages, gadgets, souvenirs, and more. Discounted Bargain Book vouchers offer a **\$1 savings off** the price during State Fair and are available for purchase online at <u>WiStateFair.com</u> or by visiting the <u>State Fair Ticket Office</u> **now through July 29**.

\$22 CREAM PUFF 6-PACKS

This Cream Puff discount is the sweetest deal. The \$22 Cream Puff 6-Pack vouchers offers great savings off individually purchased Cream Puffs. Vouchers can be redeemed during State Fair at the Original Cream Puff Pavilion or Cream Puff Express locations. This delicious deal is available at WiStateFair.com and by visiting the State Fair Ticket Office now through July 29.

Online tickets and vouchers can be purchased via mail-order or print-at-home options. Service fees apply to online and State Fair Ticket Office orders. The State Fair Ticket Office is open Monday through Friday from 9 a.m. to 3 p.m.

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