

WISCONSIN STATE FAIR

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MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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COUNTRY STAR BRETT YOUNG TO BRING HIS LYRICISM TO THE STATE FAIR

[Wisconsin State Fair](#) officials announced today [Brett Young](#) will move the crowd with his melodic music at the State Fair Main Stage, presented by [Potawatomi Hotel & Casino](#), **Saturday, Aug. 13, 2022 at 7:30 p.m.**

Young has captured the hearts of fans everywhere through his honest lyrics and West Coast-meets-Southern sound, aptly dubbed "Caliville" style. With hits like "In Case You Didn't Know," "Mercy," and albums defined by a transcendent romantic spark, he has cemented his status as country's master over matters of the heart.

Singer-songwriter [Adam Sanders](#) opens the 7:30 p.m. show at the State Fair Main Stage. His newly released album *What If I'm Right*, which accumulated four million streams in just four days, is sure to entertain.

Tickets go on sale **Thursday, June 2 at 9:00 a.m.** at [WiStateFair.com](#). All seating for this show is [reserved](#), and tickets are \$40, \$45, and \$50. Each ticket includes admission to the 2022 Wisconsin State Fair for the day of the show, when purchased in advance.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting the Wisconsin State Fair Park Foundation. The non-profit organization helps support the Fair and State Fair Park initiatives. Become a Friend of the Fair by visiting [WSFPFoundation.org](#).

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