



2017 Harvest Fair Vendor Space Application

(Food & Beverage, Commercial, & Farmer's Market Vendors)

Please **type or print** clearly in ink as you carefully complete pages 1 and 2 of this application form.

Incomplete or illegible application will forfeit consideration.

Section 1: Contact Information

Legal Company Name: _____
(Name that would appear on your contract and insurance, if approved for space)

DBA (Doing Business As): _____
(Name/Signage that would be visible to patrons)

Name of Owner: _____
(Name that would appear on your contract – person who is authorized to sign)

Name of Manager: _____
(Name of person who would run your operation at the Fair)

Permanent Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Business Phone: (_____) _____ **Cell Phone:** (_____) _____
(Given to Customers)

Federal ID Number: _____

E-Mail Address (Required): _____

Section 2: Location and Size of Space Desired

- Central Marketplace:** \$200 or \$375 per booth, includes covered space with lockable door:
 - 9.5 feet x 9 feet of depth - \$200, includes up to 1800 Watts electric
 - 19 feet x 9 feet of depth - \$375, includes up to 1800 Watts electric
 - Farmer's Market:** \$75 per booth regardless of size – requested booth size in 10-ft increments:
_____ feet x 10 feet of depth (electric not included)
 - Outside:** \$20 per front foot – requested booth size in 10-ft increments:
_____ feet x _____ feet of depth (electric not included)
- *All prices subject to change

Section 3: Products and/or Services Offered:

List **ALL** items to be sold, exhibited and/or demonstrated. Gifts, novelties, and craft items must be **specifically and individually** listed. If a product is imported, list the country of origin. If approved for space, these is no guarantee all items requested/listed below will be approved. If you are providing a service or information, please explain what you will offer. If you need more space, please enclose a separate piece of paper.

Section #4: Photo or Schematic of Exhibit:

You **MUST** include clear color photographs or a detailed professional schematic drawing of your exhibit or booth and enclose literature pertaining to your product(s) and/or service(s).

APPLICATIONS WITHOUT A PHOTO OR SCHEMATIC WILL NOT BE CONSIDERED!

Section 5: Utilities & Rentals

Electrical:

Yes, I need electrical. If yes, please specify below:

120 Volt – unlimited amps \$100

Number of 20 amp circuits: _____

240 Volt –60 amps and under \$250

Estimated amp usage: _____

240 Volt – over 60 amps \$350

Estimated amp usage: _____

No Electrical needed

Water & Sewer:

Yes, I need access to water or sewer. If yes, please select from the following:

Running water

Direct sewer connection

Access to water

Access to sewer

No Water or Sewer needed

Section 6: References

Please provide complete information from two recent events such as Fairs, Festivals, Hobby Shows, Trade Shows or similar events at which you have sold or demonstrated your product(s) and/or service(s).

Event 1

Name of event: _____

Name of contact: _____ Phone number: (_____) _____

Event 2

Name of event: _____

Name of contact: _____ Phone number: (_____) _____

We reserve the right to accept or reject any applicant based on space availability, uniqueness and quality of products sold, fair experience, services offered, or the appearance of your space / booth, and references from other fairs or shows at which you have exhibited. Please do not send payment with this application.

I certify the information on this Vendor space application is complete and true, to the best of my knowledge.

(Signature of owner as stated on page one)

(Date)

Please return this application no later than **August 25, 2017** to:

MAIL: Wisconsin State Fair Park c/o Vendor Services 640 S. 84th St. West Allis, WI 53214

EMAIL: ExhibitorServices@WiStateFair.com **PHONE:** 414-266-7040 **FAX:** 414-266-7055